



THE FIRST FASHION-FORWARD
TOUCH ACTIVATED WATCH
TRAINING GUIDE

Kenneth Cole



THE FIRST FASHION-FORWARD TOUCH ACTIVATED WATCH.

CONTROL THE FUNCTIONS BY JUST A TOUCH OF THE CRYSTAL

KENNETH COLE TRANSFORMS THE WAY YOU INTERACT WITH TIME.

FEATURES:

- TIME
- DATE
- ALARM
- CHRONOGRAPH
- 32 CITY WORLD TIME
- COUNTDOWN TIMER
- ELECTRO LUMINESCENT BACKLIGHT
- STAINLESS STEEL CONSTRUCTION
- WATER RESISTANT SILICONE STRAP

KENNETH COLE



1. PRESS PUSHER TO ACTIVATE SENSOR



2. TOUCH SET/RST SENSOR FOR 3 SECONDS.

DO THIS WHEN SETTING:

- A) TIME / DATE
- B) ALARM
- C) TIMER



3. TOUCH MODE SENSOR TO SCROLL THROUGH MENU.

DO THIS WHEN SETTING:

- A) TIME / DATE
- B) ALARM
- C) TIMER



4A. TOUCH ST/STOP SENSOR TO MAKE VALUE GO UP.

DO THIS WHEN SETTING:

- A) TIME / DATE
- B) ALARM
- C) TIMER
- D) WORLD TIME



4B. TOUCH SET/RST SENSOR TO MAKE VALUE GO DOWN.

DO THIS WHEN SETTING:

- A) TIME / DATE
- B) ALARM
- C) TIMER
- D) WORLD TIME



5. TOUCH MODE SENSOR FOR 3 SECONDS TO FINISH.

DO THIS WHEN SETTING:

- A) TIME / DATE
- B) ALARM
- C) TIMER



1.
PRESS PUSHER TO
ACTIVATE SENSOR



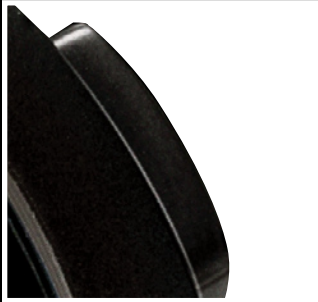
1A.
SCREEN IS UNLIT



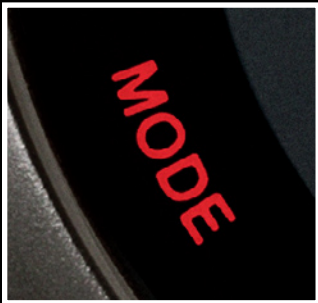
2.
PRESS LIGHT SENSOR TO
ACTIVATE BACKLIGHT



2A.
SCREEN IS LIT



1. PRESS PUSHER TO ACTIVATE SENSOR



2. MAKE SURE MODE IS SELECTED TO TIME. THE TIME MODE WILL HAVE THE DAY OF THE WEEK, MONTH, DAY, HOUR, MINUTE AND HOME CITY SHOWING ON THE DISPLAY. IF YOU ARE NOT IN THE TIME MODE, TOUCH THE "MODE" SENSOR UNTIL YOU HAVE THE TIME ON YOUR DISPLAY.



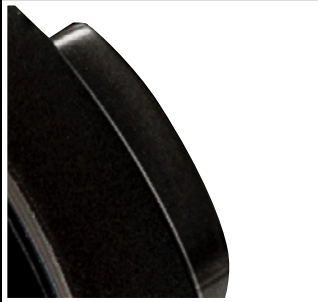
3. TOUCH "SET/RST" SENSOR FOR 3 SECONDS TO BEGIN THE TIME SETTING.



4. TOUCH "MODE" TO SCROLL THROUGH THE SET OPTIONS: HOME CITY, DAYLIGHT SAVINGS TIME, HOUR, MINUTE, SECOND, YEAR, MONTH, DAY, 12 OR 24 HOUR FORMAT, ON / OFF BEEP, ON / OFF CHIME



- TO CHANGE THE SETTINGS IN ANY OF THE SET OPTIONS, TOUCH THE "ST/STOP" SENSOR TO SCROLL UP AND TOUCH THE "ST/RST" SENSOR TO SCROLL DOWN THROUGH THE SELECTION OPTIONS.
- TOUCH AND HOLD "MODE" SENSOR FOR THREE SECONDS ONCE YOU FINISH CHANGING ALL THE TIME SET OPTIONS.



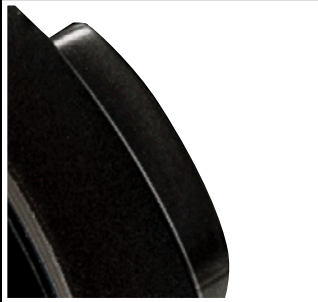
1. PRESS PUSHER TO ACTIVATE SENSOR



2. MAKE SURE MODE IS SELECTED TO WORLD TIME. "WT" FOR WORLD TIME WILL SHOW IN THE UPPER LEFT OF THE DISPLAY TO INDICATE YOU ARE IN WORLD TIME MODE. IF YOU ARE NOT IN THE WORLD TIME MODE, TOUCH THE "MODE" SENSOR UNTIL YOU HAVE THE "WT" ON YOUR DISPLAY.



3. TO SELECT THE WORLD TIME CITY THAT YOU WOULD LIKE TO DISPLAY, TOUCH THE "ST/STOP" SENSOR TO SCROLL UP AND TOUCH THE "SET/RST" SENSOR TO SCROLL DOWN THROUGH THE CITY SELECTION OPTIONS.



1. PRESS PUSHER TO ACTIVATE SENSOR



2. MAKE SURE MODE IS SELECTED TO ALARM. "AL" FOR ALARM WILL SHOW IN THE UPPER LEFT OF THE DISPLAY TO INDICATE YOU ARE IN ALARM MODE. IF YOU ARE NOT IN THE ALARM MODE, TOUCH THE "MODE" SENSOR UNTIL YOU HAVE THE "AL" ON YOUR DISPLAY.



3. TOUCH "SET/RST" SENSOR FOR 3 SECONDS TO BEGIN THE ALARM SETTING.



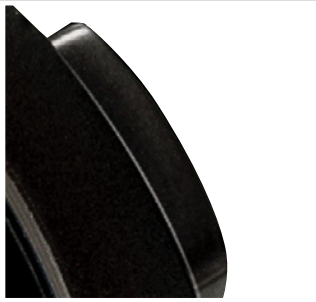
4. TOUCH "MODE" TO SCROLL THROUGH THE SET OPTIONS:
HOOR MINUTE



5. TO CHANGE THE ALARM TIME IN ANY OF THE SET OPTIONS, TOUCH THE "ST/STOP" SENSOR TO SCROLL UP AND TOUCH THE "SET/RST" SENSOR TO SCROLL DOWN THROUGH THE SELECTION OPTIONS.

6. TOUCH AND HOLD "MODE" SENSOR FOR 3 SECONDS ONCE YOU FINISH CHANGING ALL THE ALARM TIME SET OPTIONS.

7. TO TURN ALARM ON OR OFF ONCE YOU ARE OUT OF THE SETTING OPTION, TOUCH THE "ST/STOP" SENSOR.



1. PRESS PUSHER TO ACTIVATE SENSOR



2. MAKE SURE MODE IS SELECTED TO CHRONOGRAPH. "CH" FOR CHRONOGRAPH WILL SHOW IN THE UPPER LEFT OF THE DISPLAY TO INDICATE YOU ARE IN CHRONOGRAPH MODE. IF YOU ARE NOT IN THE CHRONOGRAPH MODE, TOUCH THE "MODE" SENSOR UNTIL YOU HAVE THE "CH" ON YOUR DISPLAY.



3. TO START A COUNT UP, TOUCH THE "ST/STOP" SENSOR.

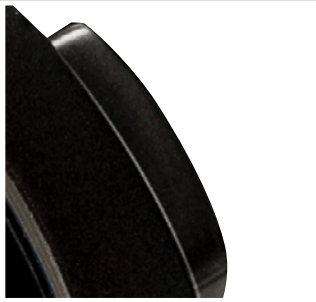


4. TO STOP A COUNT, TOUCH THE "ST/STOP" SENSOR.



5. TO RESET THE COUNTER TO ZERO, TOUCH THE "SET/RST" SENSOR. NOTE THAT YOUR CHRONOGRAPH COUNTER MUST BE STOPPED TO RESET TO ZERO. THE "SET/RST" SENSOR WILL NOT WORK IF YOUR COUNT IS STILL RUNNING.

TO SET THE COUNTDOWN TIMER



1. PRESS PUSHER TO ACTIVATE SENSOR



2. MAKE SURE MODE IS SELECTED TO TIMER. "TR" FOR TIMER WILL SHOW IN THE UPPER LEFT OF THE DISPLAY TO INDICATE YOU ARE IN TIMER MODE. IF YOU ARE NOT IN THE TIMER MODE, TOUCH THE "MODE" SENSOR UNTIL YOU HAVE THE "TR" ON YOUR DISPLAY.



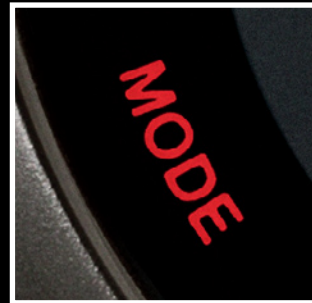
3. TOUCH "SET/RST" SENSOR FOR 3 SECONDS TO BEGIN THE TIMER SETTING. NOTE THAT TIMER MUST BE STOPPED TO SET / RESET THE TIME FOR COUNTDOWN.



4. TOUCH "MODE" TO SCROLL THROUGH THE SET OPTIONS: *HOUR, MINUTE, SECONDS, REPEAT / STOP AT END*



5. TO CHANGE THE COUNTDOWN TIME IN ANY OF THE SET OPTIONS, TOUCH THE "ST/STOP" SENSOR TO SCROLL UP AND TOUCH THE "SET/RST" SENSOR TO SCROLL DOWN THROUGH THE SELECTION OPTIONS.



6. TOUCH AND HOLD "MODE" SENSOR FOR 3 SECONDS ONCE YOU FINISH CHANGING ALL THE TIMER SET OPTIONS.



7. TO START THE TIMER COUNTDOWN ONCE YOU ARE OUT OF THE SETTING OPTION, TOUCH THE "ST/STOP" SENSOR.

A) IF THE TIMER WAS SET TO STOP AT END, THE TIMER WILL BEEP AT THE END OF COUNTDOWN TIME YOU SELECTED AND THEN STOP.

B) IF THE TIMER WAS SET TO REPEAT AT END, THE TIMER WILL BEEP AT THE END OF COUNTDOWN TIME YOU SELECTED AND THEN REPEAT THE COUNTDOWN UNTIL YOU STOP IT.

T ON THE DISPLAY IN ALL MODES WHEN TOUCH SENSORS ARE ACTIVATED. SENSORS CAN BE ACTIVATED BY PRESSING THE ONE PUSHER ON THE WATCH.

DST ON THE DISPLAY IN WORLD TIME IF DAYLIGHT SAVINGS TIME IS SELECTED FOR THE WORLD TIME CITY.

 ON THE DISPLAY IN ALL MODES IF COUNTDOWN TIMER IS RUNNING. COUNTDOWN TIMER IS SET TO STOP AT THE END OF THE COUNT.

 ON THE DISPLAY IN ALL MODES IF COUNTDOWN TIMER IS RUNNING. COUNTDOWN TIMER IS SET TO REPEAT AT THE END OF THE COUNT.

 ON THE DISPLAY IN ALL MODES IF THE CHRONOGRAPH IS RUNNING.

 ON THE DISPLAY IN ALL MODES IF THE ALARM IS ON.

CHRONOGRAPH: (ALSO KNOWN AS A STOPWATCH) THE CHRONOGRAPH COUNTS UPWARDS FROM ZERO TO MEASURE ELAPSED TIME. IT MEASURES THE AMOUNT OF TIME ELAPSED FROM THE MOMENT A COUNT IS STARTED UNTIL THE COUNT IS STOPPED.

ELECTRO LUMINESCENCE LIGHT (EL): A LIGHT EMITTED BY A MATERIAL (TYPICALLY A POWDER OR THIN FILM) IN RESPONSE TO AN ELECTRIC CURRENT BEING PASSED THROUGH IT.

TIMER: A TIMER COUNTS DOWN TO ZERO FROM A SPECIFIED TIME INTERVAL.

WATER RESISTANCY: WATER RESISTANCY FOR THIS WATCH IS AT 3 ATM (30M OR 100FT). THE WATCH CAN WITHSTAND GENTLE SPLASHES SUCH AS RAIN OR SINK WATER. THE WATCH IS NOT SUITABLE FOR SHOWERING OR SWIMMING. NOTE THAT WATER RESISTANCE IS REDUCED BY AGE, WEAR, EXTREME TEMPERATURES AND HIGH PRESSURE.

WORLD TIME: TELLS THE TIME IN UP TO 24 TIME ZONES AROUND THE WORLD. THE WORLD TIME ON THIS WATCH IS REPRESENTED BY THE NAME OF CITY SELECTED AND DISPLAYED IN THE WORLD TIME MODE.

-KENNETH COLE

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